



**Petite  
Friture**

**QUASAR  
PRODUCT  
NEWS**

# INSPIRATION



Samy spent two years treading the line between craftsmanship and industrial design as he searched for the perfect balance between technical constraints and creating something efficient and useful. Fascinated by circular shapes, his controlled lines give the final piece a sense of purity and quirkiness. In direct reference to astronomy, Quasar (contraction of 'quasi-stellar') is the brightest of all celestial bodies.

QUASAR

## ABOUT THE DESIGNER



### **Where industry and craftsmanship unite.**

Based in Arles, Samy Rio brings craftsmanship to industrial design as a means of improving the quality of his designs while maintaining a keen handle of the countless sustainable pieces he produces. Hand-made designs and industrial processes are often seen as being opposing yet interdependent, yet in bringing the two together, the young designer has breathed new life into neglected traditions of craftsmanship while curbing the pull of mass production. Samy Rio taps into his training in cabinetmaking and industrial design to foster his own hybrid view of creation and put it to the test.

Samy Rio won the 2015 Villa Noailles Design Parade award. The award paved the way for Samy Rio to then embark on a series of prestigious residencies – such as Villa Kujoyama in Kyoto and the NTCRI in Taiwan – and to collaborate with the Manufacture Nationale de Sèvres, the CIRVA (International Centre of Glass and Plastic Arts), and the Galerie kreo. Through these different experiences working with glass, ceramics, wood, and bamboo, he has continued to explore the interactions between craftsmanship and industry, tradition and new tools, as a means of analysing the ways we produce objects as much as the objects themselves.

# POWER COATING FOR VERY RESISTANT COLOURS



Quasar features two types of very precious, highly technical powder-based painting techniques:

- Grey and Green (Beetle colour)

The grey and green finishes are made using ground nacre (mother of pearl), imbuing the paint with a glow whereby the colour changes appearance with the light.

- Violet and blue

The violet and blue finishes are made using pigments whose magnetic characteristics are altered when fired in the oven, giving the final hue a deep metallic quality.

Powder coating provides excellent UV resistance for long-lasting colours.

The matte coating on Quasar lamps gives off a powder-like finish.

**QUASAR**

# SELLING KEY POINTS



## **UNCONVENTIONAL DESIGN**

Perfectly in line with Petite Friture values, Quasar is a vibrant and creative design:

- The use of contemporary materials: powder coated aluminum.
- Each colour is paired with its own unique cord (new colours) for a bit of playfulness and so that the lamp can be easily hung and moved about.

## **A WIRELESS AND PORTABLE INDOOR & OUTDOOR LAMP**

The Quasar lamp's integrated dimmer is ideal for all sorts of spaces.

In an indoor setting, the lamp can be placed on a desk in a study or in a living room to add a touch of personality, or on a bedside table for a cosy feel in a children's bedroom.

In an outdoor setting, the lamp can be used to brighten up a dinner table.

The lamp's battery life and fixed rope offer all-day use and the possibility to hang it from a pergola, and its nomadic design makes Quasar an excellent travel companion.

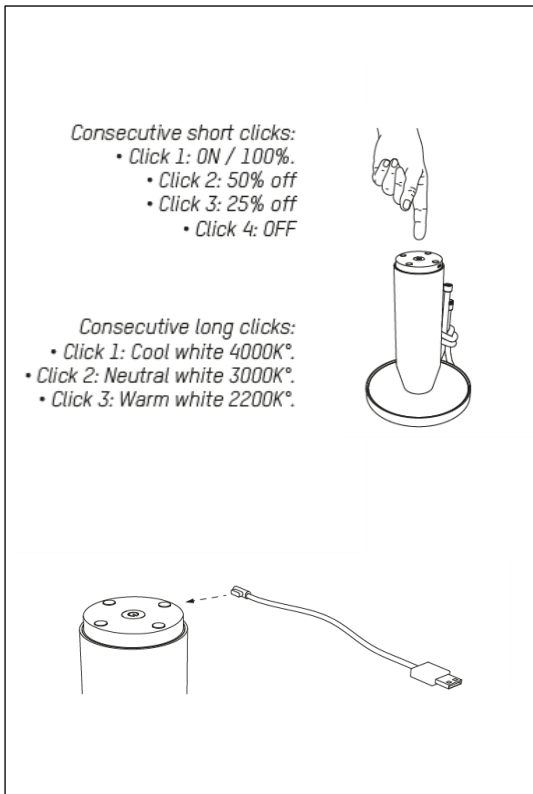
## **TECHNICAL FEATURES THAT SHOW THE QUALITY BEHIND THE DESIGN**

High-quality materials make for a timeless, resistant lamp made out of powder coated aluminium:

- A dimmer that allows three light temperatures and three light intensities for a total of 9 lighting combinations
- Four colours that work well together as well as with pieces from the Fromme and Week End collections.
- IP54: dust and splash resistant
- A LED light indicates the lamp's charge status.

QUASAR

# TECHNICAL SPECIFICITIES



## POWERFUL LIGHTING

- Battery powered lamp, integrated LED lights, IRC >80.
- Luminous power: from 110 to 150 Lm according to chosen model.

## 3 LIGHT TEMPERATURES AND 3 LIGHT INTENSITIES : 9 LIGHT SETTINGS

- Light temperatures include: 2200 K (hot white), 3000 K (warm white), 4000 K (cool white)
- For each light temperature, 3 light intensities are possible (100%, 50%, 25%).

## EASY RECHARGING AND LONG-LASTING BATTERY LIFE

- A 1m long micro USB-C charger cable is included. To recharge: plug in USB-C cable with interchangeable plugs. Charging time : 4h30 (0 to 100%). LED charge indicator light on black base.
- The USB-C connector is IP54, this is one of the big advantages of USB-C over the previous USB-A and USB-Mini. As for telephones, it is not necessary to have a silicone cap, if there is water in the connector, just blow to remove it.
- Battery life lasts 6 hours at 100%, 12 hours at 50%, and 24 hours at 25% light intensity.

# TECHNICAL SPECIFICITIES



Picture 1



Picture 2



## A CORD THAT ALLOWS VERSATILITY

Quasar is delivered with a cord that is tied by a nice knot (picture 1). The 1-meter cord can also be untied and closed by 2 metal tips to be suspended 50 cm high (picture 2)

## PRODUCT STANDARDS AND MAINTENANCE

- CE, UKCA et FCC product standards, FC standards for stand-alone battery-powered lamps, IP54 sealant (protected against dust and water splashes from any direction).
- 2 year operating warranty.
- Cleaning with a soft cloth.
- Do not use abrasive or metallic cloths, scouring powders, or any other detergent.

# PACKAGING



## PACKAGING CASH & CARRY: RETAIL

Cash & carry packaging for a uniform display, 300g/m<sup>2</sup>, kraft.

## RETAIL PACKAGING:

L: 18 cm | 7.1 *in*  
W: 18 cm | 7.1 *in*  
H: 29 cm | 11.4 *in*  
Weight: 2kg | 4.4 *lb*

## MASTER PACK: B2B

Master pack comprised of two cash & carry packs



# VISUALS



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